

Ayuushi Barsaley

J-2/9-C, Krishna Nagar • Delhi, 110051 • ayuushibarsaley08@gmail.com • +91-8448830460 • <https://www.ayuushi.com/>

Psychology student combining behavioral insight, clear thinking, and storytelling to create high-impact, human-centric content and meaningful audience engagement. Known for translating complex ideas into simple, engaging communication.

EDUCATION

Greenfields Public School, Dilshad Garden

Class XII (CBSE) — 91.2% | Psychology: 98%

2025–2026

Class XI Humanities Stream Topper — 96.8% | Psychology: 99%, History: 98%, Political Science: 97%

2024–2025

Class X (CBSE) — 75.6%

2023–2024

ACHIEVEMENTS & PUBLICATIONS

- Published articles in The Times of India (2023–2026)
- CBSE Skill Expo 2025 | ICSR Awards 2025
- State-level Kho-Kho (3rd Place) | Inter-school Drama (Best Performance & Costume Design)

INTERSHIPS

Ministry of Culture, Government of India

Intern, Cultural Heritage and Tourism Research

January 2025

- Conducted state-wise analysis of India's cultural heritage and tourism potential.
- Developed policy-oriented recommendations to enhance heritage-based tourism.
- Recognized for delivering actionable and research-backed insights.

Titli Foundation

Head of Content Creation

November 2024 - May 2026

- Led and executed awareness campaigns on menstrual health and sustainability through narrative-driven content.
- Strengthened community engagement by designing relatable storytelling strategies for youth audiences.
- Contributed to ISCR

PROJECTS

The PsychGateway - Founder & Content Lead

August 2025 - Present

Built a psychology-focused platform simplifying theories into clear, real-world narratives

- a psychology platform featuring interview-based articles and research-backed writing exploring psychological concepts and practitioners' perspectives
- Created *QuickTales*, a short-form video micro-series translating psychology into relatable everyday narratives for wider audience engagement
- Expanded the initiative to Instagram through reels and visual content focused on making psychology accessible, engaging, and easy to understand

SUMMER SCHOOL

May 2025

Young Scholars Program at Ashoka University (Psychology, Well-Being and Behaviour)

- Explored human behaviour, cognition, and emotional intelligence through lectures and applied projects
- Strengthened critical thinking, analytical reasoning, and perspective-taking through case-based learning

SKILLS

Creative Writing • Public Speaking • Leadership • Canva • Google Workspace • Research & Analysis • Empathy & Emotional Intelligence

LEADERSHIP AND COMMUNITY SERVICE

- Titli Foundation** *Content Head & Event Organizer* — led social campaigns, community drives at GB Road, and Pride awareness events.
- MODEL UNITED NATIONS** Delegate & Executive Board Member; Security-General & Host (MUN 2024-2025)

INTERESTS: Wildlife & Conservation • Reading • Music • Cultural Exploration • Marketing & Social Media